



## Press Release

### The Landings, St Lucia Wins 'Best Apartment' in the International Property Awards



**29<sup>th</sup> November 2010:** The Landings, St. Lucia, a luxury marina development in the northwest of St Lucia, won 'Best Apartment' in the Americas category in the International Property Awards, in association with Bloomberg. The winning apartment received the top 5 Star accolade for its location, quality of build, views and design. Sales Director at The Landings, Oliver Gobat, was presented with the award at a special event at The Lancaster Hotel, Hyde Park, London on 27<sup>th</sup> November in front of several hundred property professionals.

This is the third International Property Award The Landings has received, having been awarded 'Best Marina Development' and 'Best Caribbean Development' in 2007. Oliver Gobat says: "There is nothing like the Landings in St Lucia and we are pleased that our beachfront apartment has caught the attention and recognition from the judges in this popular Americas category."

The award was given to a luxury three bedroom grand apartment situated on the 3<sup>rd</sup> floor directly overlooking a 1 km. white sand beach and the turquoise waters of the Caribbean Sea. The 3,390 sq. ft apartment takes up one entire floor of the building and the vaulted ceilings and the extensive balconies (both front and back) give an added impression of space. The two outstanding features of the apartment are its location and the quality of the build which together offers a comfortable, luxury lifestyle, as well as a sound investment for capital appreciation and rental returns for years to come.

A unique aspect is that it is the only freehold beachfront property available on the island (along with other Landings beachfront apartments). All other beachfront property is leased from the government

whereas The Landings is built on reclaimed land, so is not subject to the same lease conditions and can therefore be sold as freehold.

The apartment is 5 minutes drive from Rodney Bay's shops, bars and restaurants and 2 minutes from the championship golf course, where owners have free membership.

Much of the judging has been carried out by the International Property Awards' esteemed panel of judges at the London offices of Bloomberg Television but entries were also outsourced to leading experts in each particular field throughout the world. This year's judges included Luke McKend, industry head property markets of Google UK; Peter Bolton King, group chief executive of the National Federation of Property Professionals; Christopher Hall, president elect of FIABCI; Thijs Stoffer, International Consortium of Real Estate Agents Association (ICREA); Fiona Nixon, chairman of the Australia Institute of Architects, Hendrik Nelde, president of FIABCI Belgium; Helen Shield, editor-in-chief of International Homes Luxury Collection magazine and Sven Johns, CEO of the German Real Estate Association.

The new beachfront apartments are now on sale and range in price from \$1.8 million (£1.14M) to \$3.5 million (£2.22M). Construction of the apartments will be finished by the end of 2011.

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High resolution photos available on request.

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